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Board President's Message

I have had the honor and deep privilege to serve as Board President since March 2018. As my term nears closure in March 2021, I find myself reflecting on 2019 and 2020 with a mixture of awe and humility. I am awed by the many innovative programming initiatives triggered by the worst pandemic to reach the shores of our beautiful islands. I am humbled by the level of commitment and dedication of a small but powerful team comprised of nine volunteer board members and three staff members whose love for CMCArts is unquestionable.

During 2019, the Caribbean Museum Center for the Arts hosted wondrous exhibits, exciting music and Jazz events, creative youth summer and after-school programs, clay and other art classes, and published the annual edition of the very popular Island Art and Soul Calendar. The museum shop underwent a transformation that showcases a wide variety of creative works available for purchase. The global pandemic of 2020 required a swift response and shift to a completely virtual platform that is successfully offering virtual exhibits, art classes, musical performances, and shopping from the museum store.

As we approach the end of 2020, along with my fellow Board members, I wish to extend sincere thanks to our faithful members, generous funders, former board members and employees who have contributed to the successes shared in this annual report, and the broader community of art lovers who make our very existence worthwhile. We look forward to a bright future of sharing the arts and promoting the works of artists near and far in the beautiful facility located in one of the most picturesque towns in the Caribbean.

We invite you to join us on our journey as we continue our efforts to fulfill our mission to support and exhibit the Caribbean arts in an interactive environment that promotes creativity.

Dr. Janis Valmond
President, CMCArts Board of Directors
MISSION

TO PRESERVE, PROMOTE, AND EXHIBIT THE ARTS OF THE CARIBBEAN IN AN INTERACTIVE ENVIRONMENT.
2019 YOUTH PROGRAMS
WEST END MUSIC & ART INSTITUTE
STEPPING INTO TRADITION
2019 EXHIBITIONS & EVENTS

- "The Affordable Art Show"
- "Pride Thru Art"
- "Masks & Rhythms/Mascaras & Ritmos" Virgin Islands Puerto Rico Friendship Exhibition
- "Sea Walls St. Croix" Mural Project and Exhibition in collaboration with Pangeaseed and Clean Sweep Frederiksted
- One People/One Ocean Environmental Sustainability Paint for a Purpose Community Paint
- Chasing Coral Film Screening & Panel Discussion
- New Wave After School Art & STEM Program
- Jazz at the Museum Free Concert Series
- Book Bacchanal
- Estate Mount Washington Book Signing
- Cruise Into the Museum
- Volunteer Day - facility paint and landscaping
2019 HIGHLIGHTS FROM INSIDE

• Welcomed Jay Weiss as Museum Manager

• Streamlined facility rentals with immediate revenue increases

• Implemented point of sale system for the museum shop

• Museum shop inventory documented

• 2020 Island Art & Soul was published with the 1st calendar dedicated to young photographers from St. Croix
2020 REVIEW
Remembering a time before COVID-19
"Madras Reimagined"; Curated by Joseph Bess
Exhibition & Fashion Exposé, March 2020
2020 REVIEW
Remembering a time before COVID-19
"A Portrait of St. Croix - Remembrance and Recognition"
Exhibition, March 2020 - now available as a virtual exhibition
2020 HIGHLIGHTS FROM INSIDE

- Welcomed Tamara Michael to the Museum
- Formally documented the Museum’s Permanent Collection
- Implemented collection tracking software
- Remerchandised Museum shop and assigned SKU's to all inventory
- Established the Art Gallery adjacent to the Museum shop
- Enhanced website for total virtual CMCArts experience
- Established online store
- Presented first live stream on FaceBook for Elizabeth Robb class recital
- Hosted first live Jazz virtual stream on FaceBook
- Made first online sale in September from the Museum shop
- First broadcast of live Jazz stream from the website
- Established first paid Jazz live stream viewing from the website
- November release of the 2021 Island Art and Soul Calendar
- All Courtyard lighting repaired by Steve Nelson - Thank you Steve!
- Implemented membership tracking software
- Increased website subscribers from 400 to 826
- Increased Facebook followers from 2700 to 3189
- CMCArts increases total served to over 10,000
- Began first financial audit for FY2019 thru September 2020
2020 EXHIBITIONS & EVENTS

- Established the Artists Round Table
- "The Art Show 2020" St Croix Artist Guild
- Artists in Residence - Virginia Bradley and Chris Malcomson
- "Diving into Abstraction" – Abstract Workshop with Bradley and Malcomson
- Presented our first live stream on FaceBook for Elizabeth Robb class recital
- Published the 27th Island Art & Soul calendar
- VIPR "Anacaonas de Borinquen" exhibition both live and virtual experiences
- Hosted our first live Jazz virtual stream on FaceBook
- "Last Saturdays" live Jazz streams
- Artist in Residence – Jodie Hollander
- Poetry Workshops with Artist in Residence Hodie Hollander
- Everybody Yoga with Deni Trombino
- Clay Play for Adults
- "Potters Wheel" clay class
- Wheel Throwing clay class
## FINANCIALS

Statement of Financial Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2020 to date</th>
<th>2019</th>
<th>2018</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>199,671.41</td>
<td>89,706.57</td>
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<tr>
<td>Fixed Assets</td>
<td>20,482.46</td>
<td>17,307.66</td>
<td>20,546.82</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>220,153.87</strong></td>
<td><strong>107,014.23</strong></td>
<td><strong>159,236.55</strong></td>
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<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2020 to date</th>
<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td>Liabilities</td>
<td>450.00</td>
<td>2,196.47</td>
<td>4,577.88</td>
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<tr>
<td>Long Term Liabilities</td>
<td>100,000.00</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>100,450.00</strong></td>
<td><strong>2,196.47</strong></td>
<td><strong>4,577.88</strong></td>
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<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th>2020 to date</th>
<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td>Retained Earnings</td>
<td>23,321.91</td>
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<td>Temp Restricted Assets</td>
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<td>39,447.93</td>
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<tr>
<td>Unrestricted Net Assets</td>
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<td>81,495.85</td>
<td>42,047.92</td>
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<tr>
<td>Net Assets</td>
<td>13,669.36</td>
<td>-31,840.98</td>
<td>45,583.66</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$220,153.87</strong></td>
<td><strong>$107,014.23</strong></td>
<td><strong>$159,236.55</strong></td>
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## FINANCIALS

Statement of Financial Activity

<table>
<thead>
<tr>
<th>REVENUE &amp; SUPPORT</th>
<th>2020 to Date</th>
<th>2019</th>
<th>2018</th>
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</thead>
<tbody>
<tr>
<td>Unrestricted contributions &amp; grants</td>
<td>145,525.00</td>
<td>206,204.50</td>
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<td>Program Income</td>
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<td>Other Income</td>
<td>47,540.87</td>
<td>58,695.09</td>
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<td><strong>TOTAL UNRESTRICTED REVENUE</strong></td>
<td><strong>$ 222,805.87</strong></td>
<td><strong>$ 300,552.15</strong></td>
<td><strong>$ 401,235.20</strong></td>
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<table>
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<th>EXPENSES</th>
<th>2020 to Date</th>
<th>2019</th>
<th>2018</th>
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<tr>
<td>Programming</td>
<td>26,019.27</td>
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<td>82,041.22</td>
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<td>Management &amp; administration - includes depreciation</td>
<td>172,699.95</td>
<td>196,462.60</td>
<td>269,286.10</td>
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<td>Other Expenses</td>
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<td>17,348.23</td>
<td>4,324.22</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>209,136.51</strong></td>
<td><strong>$ 332,393.13</strong></td>
<td><strong>355,651.54</strong></td>
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| NET ASSETS                                 | **$ 13,669.36** | **-$ 31,840.98** | **$ 45,583.66**  |
LOOKING AHEAD TO 2021

- "Portraits of St. Croix" exhibit - part 2
- The return of "New Blood" exhibition series organized with Lucien Downes
- "Forgotten Lands" exhibition with Corey Bishop
- "Emancipation" exhibition with Chalana Brown
- "Art At Home with CMCArts" - Virtual classes for youth
- Generation Pound – exercise class for kids
- Caning classes with Lavonne Wise
- Gutter Repairs
- Complete 2019-2020 financial audit
- Increase audience reach to include all of the Virgin Islands
CMCArts is grateful for the dedicated and continuing support of our partners, sponsors, members, and collaborators. We would not exist without you. THANK YOU!
THANK YOU!

SUPPORT CMCArts